



Customer Service: [Subscribe now](#) | [Pay Bill](#) | [Place an Ad](#) | [Contact](#)

[Home](#) [Tucson Region](#) [UA Sports](#) [Sports](#) [News](#) [Business](#) [Opinion](#) [Accent](#) [Entertainment](#) [Neighborhoods](#) **All Headlines**

[Site Map](#) [Forums](#) [Contact Us](#)

SEARCH THE STAR:

Past Week (Free)

Custom Clipper: 0 clippings



[Go Back](#)

ACCENT

Cartoon image on cell phone to get personal

By Dean Takahashi

KNIGHT RIDDER NEWSPAPERS

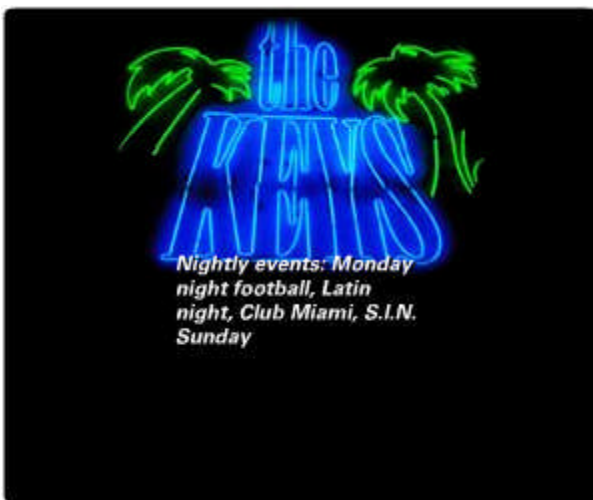
Tucson, Arizona | Published: 01.16.2006

Talking characters on cell phones are the latest rage. But a new subsidiary of Sensory Inc. plans to take that a step up with accurately animated lip-syncing.

The new division of Sensory, 3Dmsg, is planning to launch the animated talking "avatars" to display on cell phone screens this year. Using the company's homegrown animation and voice-recognition technologies, the avatar's lips move as precisely as a real person's do.

Todd Mozer, Sensory's chief executive, said 3Dmsg is working on applications with which cell phone users can create their own animated cartoon character, or snap a photo of themselves and use their image as the basis for the animated avatar.

advertisement



The animations could work on cell phones with 3-D graphics displays and be used in voice or text messages. "You could send a message to someone with your own image, which can lip-sync the words to 'Happy Birthday' in your own voice," Mozer said.

The first products from 3Dmsg are expected to be announced in the first half of 2006.

TOP JOBS

- AMBER LIGHTS Tucson's
- Social Services EOE ...
- DRIVERS WANTED. Must
- Infrared Camera Scientist
- LINE COOK, EXP & WAIT
- CORONADO E&D, Inc., is
- CUSTOMER SERVICE/IN

Ads by G

Dragon Naturally
Pro 8 w/M
Vocabs \$
Free Upc
Training/
www.Kno

lipsync SDKs
C++ SDK
user tool
the demc
www.ann



EMAIL THIS STORY



PRINT THIS STORY



LETTER TO THE EDITOR



DISCUSS